

PURPOSE

Create the environment for people at every level to connect through Rugby

VISION

Rugby is a game for everyone

BE WELCOMING TEPOUMAIOHA

PLAY FAIR TEPOUTIKA

STRATEGIC FOCUS

PARTICIPATION & FAMILY ENGAGEMENT

- PBRFU is committed to Diversity and Inclusion and welcomes people from all walks of life
- Consistent and positive brand recognition and reputation within the community.
- Strong communication at all levels.
- Grow girls and women's rugby.
- Increased Participation and leadership as Maori in rugby.

PROPERTY & FINANCE

Providing top-class sports-centre facilities.

- Meet or exceed financial targets.
- Upgrade Rugby Park as Regional Sports Hub.
- Manage the maintenance and repairs to all the PBRFU rugby playing venues and buildings.

PERFORMANCE

To identify and provide pathways for all players, coaches, referees and administrators to reach their full potential.

- Effective coach recruitment, retention and development at all levels.
- Increase all player numbers and high focus on 13- 18yrs.
- Support for referee recruitment retention and development.
- Review PBRFU for improvement, change management and change leadership

VOLUNTEER

Instilling a positive culture that respects and recognises the value of each volunteer, coach and manager within both the Union and its clubs.

- Facilitate and support strong club management culture and strategy for sustainability.
- Safe respectful environment for all.
- Zero tolerance for aggressive and abusive behaviour.
- Encourage and grow volunteer numbers at all levels.

BE YOUR BEST TEPOHIRANGA

BE PASSIONATE TEPOIHIHI